FeedParser HelpingDevel

As FeedParser approaches 1.0 we need help in a number of areas:

- Publicize FeedParser. We need more people to find FeedParser. This includes a Freshmeat entry, Maybe a post to JavaBlogs... Maybe something on Javalobby. Maybe an O'Reilly article...
- Setup Bugzilla within Apache
 Fix the maven build so that it works correctly with 'jar'
- More documentation
- More unit tests
- Feedback
- More developers
- More testing