# **Weekly News**



This page is work in progress.

#### **Technical setup: Wordpress**

- · CouchDB's blog is on Wordpress.com: http://blog.couchdb.org/
- the user interface can be accessed via <a href="https://couchdbblog.wordpress.com/wp-login.php">https://couchdbblog.wordpress.com/wp-login.php</a> (this link can also be found in the blog's sidebar, headline "Meta")
- · if you need a user account so you can create posts yourself, please
  - o create an account on Wordpress.com if you don't have one yet
  - send an email with your Wordpress.com user name to marketing@.
- for detailed information on how to create a post on Wordpress, see this tutorial.

### **Weekly Process & Timing**

- on Tuesday:
  - o draft Weekly post (for formatting, see details below)
  - o if not agreed on differently: pick a person to review the draft post and then if everything is okay,
  - o publish
  - o share

## **Publishing & Sharing**

- after publishing, share content on CouchDB's social media accounts:
  - Twitter https://twitter.com/couchdb
  - ° Facebook https://www.facebook.com/pages/CouchDB/507603582605204?ref=hl
  - Google Plus https://plus.google.com/+CouchDB
  - O Google Plus CouchDB Community https://plus.google.com/communities/112687873154936256826
  - LinkedIn linkedin.com/company/apache-couchdb
  - o create new challenge for the CouchDB Advocate Hub https://couchdb.influitive.com/corporate/challenges
- if you don't have access to these accounts yourself, ask on marketing@ who can share it
- send email to dev@, user@, marketing@
  - o subject is [BLOG]: The CouchDB Weekly News is out
  - o content is as e.g. in this email

## **Content sources setup**

- Mailing lists (might be helpful for you to set up rules in your mail client to get all of them into a specific folder)
  - o subscriptions for Major Discussions
  - o dev@, user@, marketing@
  - or MarkMail search for last week
- Wilderness.apache.org or Gmail meeting summary search: to:dev@couchdb.apache.org subject:"Summary of IRC meeting" for Weekly Meeting logs
- Google Alerts (via email, settings: Keyword "CouchDB", frequency: daily, limitation: all results), results from last 7 days for opinions, use cases, questions, jobs
- Twitter.com
  - Review last week on @CouchDB for links shared, retweeted, faved, etc.
  - Search for term "CouchDB" (results from last 7 days) for opinions, releases, jobs
- Meetup.com for events
- Stack Overflow Careers for jobs
- personal feed reader for "relax!" and "other news"
- Google News search (search term "relax") for "relax!"
- idea (not used as source yet): JIRA tickets (major/blocker) updated in the last 7 days
- The community around 24 hours before the planned posting time, an email to dev@, user@ and marketing@ asking for submissions is being sent (see also "Process" below)

### **Content Decision**

An important part of curating the Weekly News is deciding which content will be included and which won't. Main criteria are e.g.:

- up-to-dateness content should not be outdated
- relevance it should be of possible interest for a broader amount of people
- relation it should be related with CouchDB
- [list to be extended]

#### List of all Weekly sections, including description and annotations

Please note that some sections are only included in the Weekly News under circumstances (e.g. "Releases" is only included when there's a new version of CouchDB; "CouchDB Weekly Meeting" is only included if a meeting has been held in this week; etc.). These sections are marked it \*. All other sections are fixed, unless there's just no items for them.

• \*Releases

- o if a new version of CouchDB has been released, include link to release notes and download link here
- \*CouchDB Weekly Meeting
  - o short summary of CouchDB Weekly Meeting
  - o source: Wilderness.apache.org

#### Major Discussions

- o short summary of discussions from dev@, user@ and marketing@ which may be of interest to a broader audience
- if a discussion included a question from a user and one or various answers from the community, it's also possible to summarize the
  question (starting with "Question") and answer(s) (starting with "answer(s)"
- o source: subscription to these mailing lists

## Releases in the CouchDB universe

- o releases of CouchDB-related tools and software
- o sources:
  - Google Alerts
  - Twitter search for "CouchDB" (e.g. @npm\_tweets is tweeting releases of CouchDB-related tools, these are usually part of the search results automatically)

#### \*Opinions and other News in the CouchDB universe

- o talks and other pieces about CouchDB and projects in its universe
- o sources:
  - Google Alerts
  - Twitter search for "CouchDB"

#### Use cases, questions and answers

- Q&A from platforms like Stack Overflow or Google Groups or similar, separated by "answered" and "no public answer yet"
- total number of all Q&A should be limited to 10.
- o source: Google Alerts

#### Get involved!

- o similar content each week, frequently updated if help is needed for special parts of the project
- o source: conversations on Mailing Lists

#### \*New PMC Member (or: New Committer)

- o make sure to give a warm welcome to the new PMC member or committer
- o source: official announcement on mailing lists

### \*Events

- CouchDB- and related events in the next 4 weeks; may also be used if CouchDB- or ASF-related conferences or Calls for Speakers are announced or ticket sales are open
- o sources:
  - Twitter search for "CouchDB"
  - search for term "CouchDB" on Meetup.com
  - hints from the community

#### \*Job opportunities for people with CouchDB skills

- o job opportunities for people with CouchDB skills
- o please note that offers are only included here once
- sources
  - search on Stack Overflow Careers
  - Google Alerts
  - Twitter search for "CouchDB"

#### • Time to relax!

- o content about relaxing, how to improve at collaborating with people, creating good working environments, ...
- o please note that content must not include esoteric or with religious connotations
- o sources
  - personal feed reader
  - Google News search for "relax"

#### ... and also in the news

- o news from last week which do not fit into one of the categories above
- e.g. news around other online projects or programming languages, science news, ...

#### Call for Submissions!

- o Please send any submissions for the next CouchDB Weekly News by Tuesday, if you have any. ...
- o Especially for:
  - News in the CouchDB and PouchDB universe
  - Interesting use cases
  - CouchDB related events
  - good and inspiring reads

#### **Formatting**

There's a recurring structure which can be seen e.g. in this post. There's also a sample post which can be used as a template. Generally, the Weekly News looks as following:

## CouchDB Weekly News, MONTH DAY, YEAR

## Releases

• ...

## CouchDB Weekly Meeting (see summary)

- topic details
- ...
- ...

## **Major Discussions**

## Major Discussion Topic 1 (see thread)

...

## Releases in the CouchDB Universe

• release incl. version, linked - about

## Opinions and other News in the CouchDB Universe

· Title of Post, linked

## Use Cases, Questions and Answers

- Use Case:
- Stack Overflow:

no public answer yet:

- Stack Overflow:
- Stack Overflow:

For more new questions and answers about CouchDB, see these search results.

### Get involved!

If you want to get into working on CouchDB:

- We have an infinite number of open contributor positions on CouchDB. Submit a pull request and join the project!
- Do you want to help moving the **CouchDB docs translation** forward? We'd love to have you in our L10n team! See our current status and languages we'd like to provide CouchDB docs in on this page. If you'd like to help, don't hesitate to contact the L10n mailing list on I10n@couchdb. apache.org or ping Andy Wenk (awenkhh on IRC).

We'd be happy to have you!

## New PMC Member [or: New Committer]

- [NAME] (IRC nick: name, Twitter: name) joins the Apache CouchDB Project Management Committee today. [NAME] has made outstanding, sustained contributions to the project. Welcome to the Couch, [NAME]!
- [NAME] (IRC nick: name, Twitter: name) has been elected as a CouchDB committer.

### **Events**

• Month Day(s), Town, Country - Event title, linked

## Job opportunities for people with CouchDB skills

· Position, linked, Town, State, Country

### Time to relax!

• "Quote, italic." - Post title, linked

## ... and also in the news

• ...

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