Build a library of examples in source tree and on the web

To generate a larger active user base we should grow our library of example code utilizing Streams.

These currently reside in streams-examples, and are subject to continuous integration on push and testing prior to each commit.

We could make these more impactful by using Apache Zeppelin notebooks to allow casual viewers to see the code and the results of evaluation together.

We could also create a ZEPL organization where these notebooks can be public-ally hosted and embedded in other websites including streams.apache.org