BrandingAuditJune2016

Late June 2016 began work on a branding audit of all current podlings. Below are the results:

Podling	Logo Observations	Disclaimer Observations
Airflow	None	Not present. Corrected within 24 hours
Atlas	None	Not present. Corrected within 24 hours
BatchEE	None	None
Beam	Not Present	Not present.
Blur	Not present. Did not want to redesign site to make more prominent	Below fold, but was fixed eventually
CarbonD ata	No website	
CMDA	No website	
Common sRDF	Both present, but below fold.	
DataFu	None	None
Distribute dLog	No website	
Eagle	Both present, but buried deep within website.	
Fineract	Both present, but buried deep within website.	
Fluo	Not present	Present
FreeMark er	Not present	A disclaimer is present, slightly reworded from default. No signs of IPMC approval.
Gearpump	Not present	Not present
Geode	Buried deep	Buried deep
Gossip	No website	
Guacamo le	No logo	Buried in footer
HAWQ	Logo in footer	Not present
HORN	Both prominently shown	
HTrace	Neither shown	
Impala	impala.io works, no working apache.org URL Website includes necessary branding in footer	
iota	Logo in footer	Not present
Joshua	Website redirects to confluence, no logo or disclaimer.	
Juneau	No website	
Kudu	Visible	Visible
log4cxx2	Visible	Visible (note - website hosted via logging parent
MADLib	Present, below fold	Present, below fold
Metron	Present, below fold	Present, below fold
Milago	Present, below fold	Present, below fold
Mnemonic	Present, below fold	A link to the disclaimer is present, below the fold
MRQL	Visible	Visible
Mynewt	Present, below fold	Present, below fold
Myriad	Present, multiple times	Present, below fold
ODF Toolkit	Visible	Present, but small font in the footer
Omid	Visible	Not present
OpenAz	No website	
Pirk	No website	
PonyMail	Custom incubator graphic	Present, in footer, smaller font

Prediction IO	No website	
Quarks	Present, lower part of page	Present
Quickstep	Placeholder website only	
Ranger	Prominently displayed	Prominently displayed
Rya	Prominently displayed	Prominently displayed
S2Graph	Visible	Displayed in footer
SAMOA	Present	Short disclaimers used early in website, full disclaimer in footer
SINGA	Present	Displayed at bottom of page (not footer)
Sirona	Present	Missing
Slider	Present	Displayed at bottom of page (not footer)
Streams	Present	Present
SystemML	Bottom of page	Bottom of page - note the podling status page points to the non-incubator-domain page. Disclaimer not listed as a disclaimer.
Tamaya	Not present	Not present
Taverna	Present	Present
Tephra	Present	Present at bottom of page
Toree	Not present	Present - note the podling status page does not include a link.
Trafodion	Present	At the bottom of the page, below footer. Not linked on status page.
Unomi	Not present	Not present - website not linked on status page.
Wave	Present	Present at bottom of page, smaller font.