

# Paul Lovallo

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## **About GOTO Metrics**

Founded in 2009, by a collection of industry veterans from the business, security, and web development community who envisioned creating a platform that would enable their customers to aggregate massive amounts of data from disparate sources, perform complex analytic on the data in a parallel fashion, and be able to visualize the data in a way that was intuitive to its customers while being able to scale to 1000's of commodity servers in a cluster. The GOTO Metrics Platform not only supports processing massive amounts of data as outlined above but has the ability to handle relatively small datasets (1+ Terabyte) as well through the use of its own file system that sits on top of Hadoop. The GOTO Metrics Platform integrates Hadoop, HBase, a procedural query language, and a proprietary file system, which allows it to be applicable to almost any vertical including Healthcare, Financial, Security, and Government. For more information, please visit <http://www.gotometrics.com>. Turning data into actionable intelligence and revolutionizing the way data is processed in the 21st century.

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